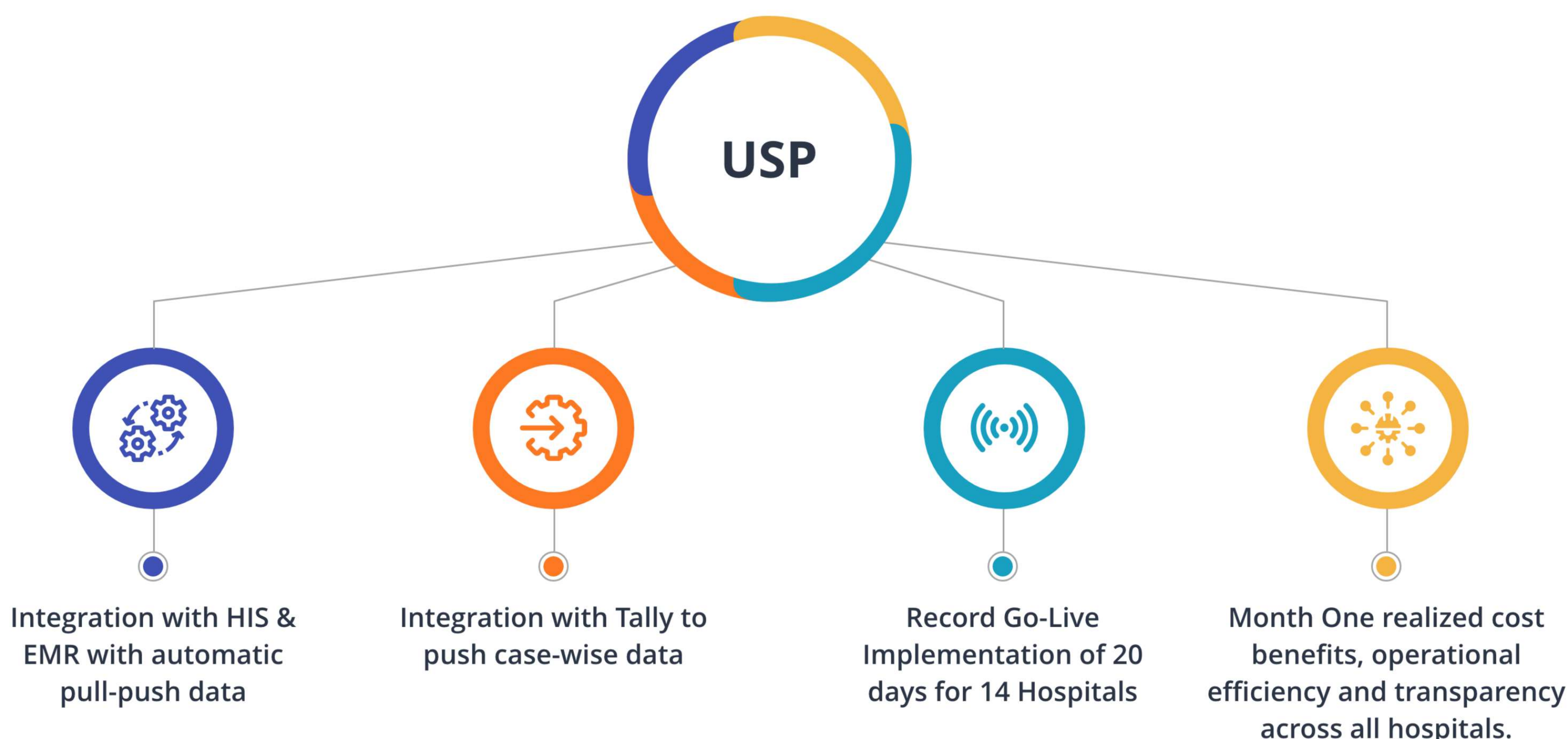


## ClaimBook Implementation for Aravind Eye Hospitals – a Case Study

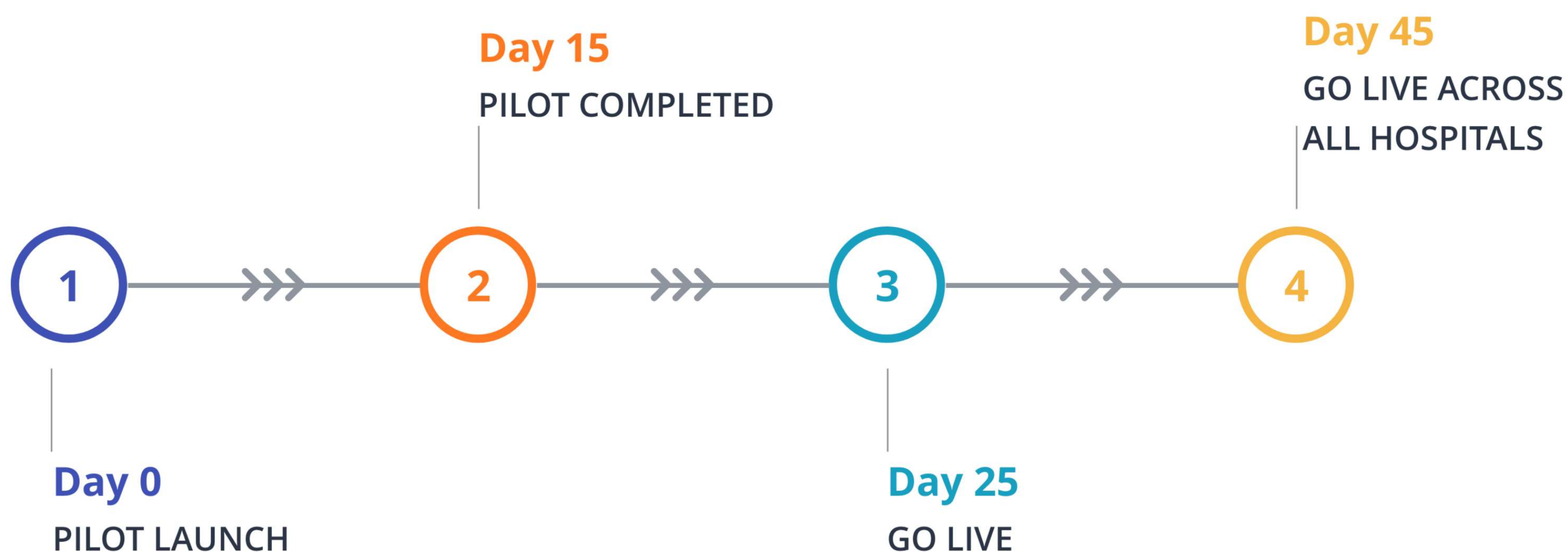
Aravind Eye Hospitals is a group of 14 Hospitals, head quartered in Madurai, Tamil Nadu. Founded in 1976, its mission is “to eradicate needless blindness by providing appropriate, compassionate and high quality eye care for all.” Aravind operates a growing network of eye care facilities, a postgraduate institute, a management training and consulting institute, an ophthalmic manufacturing unit, a research institute and eye banks. Aravind’s eye care facilities include 14 eye hospitals, 6 outpatient eye examination centres and 94 primary eye care facilities in South India.

Aravind has adopted ABI-Health’s Revenue Cycle Management Solution, ‘ClaimBook’ across all their hospitals in the group, to manage their credit business, which consists of Government Welfare Schemes, Corporate Health Programs for employees and Cashless Private Health Insurance.



ABI-Health started with a Pilot at their Madurai Hospital and worked closely with Aravind’s Operations and IT teams to integrate ClaimBook with their home grown HIS and EMR systems and Tally, which is the Financial Accounting software used across the group.

ClaimBook Implementation at Aravind is a first of a kind, integrating with an EMR solution to get automatic data push of treatment info and pushing case wise reconciled financial data to Tally.



Global Standard RCM tool implemented across all hospitals in a record time of 45 days from pilot to systemwide coverage.

Post the pilot at Madurai branch and Go Live, the implementation at the remaining 13 Hospitals was completed within a record time of 20 days, with very keen and active participation and support by both the Operations and IT teams of Aravind.

For the last one month the entire group's credit business is transacted on ClaimBook, which has helped the hospital in improving their operational efficiencies and also helping the senior management in transparency and complete visibility of their Credit Business.